



Nikki Tibbett

Instructional Designer

About Me

As an instructional designer, I specialize in simplifying complex information and enhancing its visual appeal to create engaging learning experiences. My background in business, art, and teaching informs my approach, allowing me to design content that resonates with diverse learners. I am passionate about leveraging innovative techniques and multimedia tools to foster understanding in educational and business settings.

Work Experience

Sept 2008- Present
Owner- Nikolai Designs

Effective Communication

- Maintain clear and professional communication with diverse stakeholders, including clients, team members, and employees, through in-person meetings, phone calls, and email correspondence, ensuring understanding across all project phases.

Time- Management

- Effectively managed multiple projects as a business owner and subcontractor, prioritizing tasks and meeting deadlines to ensure timely delivery of high-quality work while balancing client expectations and business objectives.

Project Management

- Managed multiple projects simultaneously, utilizing organizational tools and techniques to meet deadlines.

Creativity and Adaptability

- Applied innovative approaches to design engaging materials to enhance learner experience.
- Demonstrated adaptability by adjusting strategies in response to changing business needs and learner feedback, ensuring continuous improvement in instructional design.

Contact

Phone : (559) 331-1620
E-mail : nikki@nikolaidesigns.com
Address : Sanger
CALIFORNIA
Web:: designsbynikolai.com

Education

BA Broadfield Social Science
University of Great Falls, MT

BA Secondary
University of Great Falls, MT

MS Instructional Design & Technology
Quinnipiac University

Teaching Credential
State of California

After Effect Kickstart
School of Motion

Mixed Media Animation
Domestika

Skills

- Digital Marketing
- Website and Print Design
- Photography and Videography
- Illustration
- Motion Design
- Mixed-Media Art
- Learning Experience Design
- SEO
- UI/UX

Programs

- Adobe Suite:
PS, After Effects, Premiere Pro, Illustrator, Adobe Express
- Reach 360
- Rise 360
- Canva
- Microsoft Office:
Word, PPT, Excel
- Wordpress, Squarespace, Wix, GoDaddy +

References

Wendy Going
Director of Sales and Marketing

Phone : (559) 785-7617
E-mail : wendy@bekkinc.com

Luke Thomas
Lead Teacher. IHS

Phone : (559) 967-8782
E-mail : l.thomas@immanuelsschools.com

Work Experience Cont.

May 2018 - January 2021
Owner - Clingans Junction

Training, Onboarding, and Development:

- Designed and facilitated comprehensive training programs for new employees, ensuring clear understanding of processes and enhancing job readiness.
- Developed onboarding materials that streamline the integration of new hires, contributing to reduced training time and increased employee retention.

Customer Service Skills:

- Trained staff in effective communication and problem-solving techniques, fostering a customer-focused culture that enhances service quality.

Communication:

- Enhanced communication skills by creating clear, concise instructional materials and presentations tailored to diverse audiences.
- Facilitated regular meetings to gather input and provide updates, ensuring transparency and collaboration with the team.

Aug 2014 - May 2018
Teacher- IHS AP United States History, Civics, Economics

Curriculum Development:

- Designed and implemented a comprehensive curriculum for AP US History and Economics, aligning content with educational standards and learning objectives to enhance student engagement and understanding.

Assessment and Evaluation:

- Developed and utilized various assessment tools to evaluate student performance, leading to data-driven decisions that significantly improved instructional strategies and learning outcomes.

Student-Centered Learning:

- Created differentiated instructional materials tailored to diverse learning styles, resulting in an increase in student engagement and motivation, as well as improved academic performance.

Pass Rate Improvement:

- Successfully increased AP exam pass rates from 30% to over 65% through targeted instructional strategies, effective use of resources, and ongoing feedback mechanisms.